



# Southwest Missouri Senior Games

May 29-June 1, 2019

## Sponsorship Opportunities

The Springfield-Greene County Park Board is hosting The Southwest Missouri Senior Games for athletes 50 years of age and up. Athletes from Missouri and surrounding states, will compete in a variety of indoor and outdoor events.

To assist in keeping operating costs to a minimum (\$10 per person) sponsorship and donations are requested and greatly appreciated.

**Sponsorship information requested by Feb. 15, 2019** to include on publications.

Thank you for your time and consideration.

### **Presenting Sponsor (1/2 page Ad) \$1,000 and Over**

The event would be presented in cooperation with named business/organization and the Springfield-Greene County Parks & Recreation Department. The Presenting Sponsor will be recognized with name and/or logo on event publications, t-shirts, banners, etc.

### **Supporting Sponsor (1/4 page Ad) \$500 -\$999**

Silver level sponsors will be recognized with their business/organization name and/or logo appearing on t-shirts and on event publications for the games.

### **Program Sponsor (1/8 page Ad) \$250 -\$499**

Bronze level sponsors will be recognized with their business/organizations name and/or logo appearing on t-shirt and in the event program received by all event participants.

### **In-Kind Donation Sponsor**

In-kind donations are welcome. Donations needed for the events may include, but are not limited to these categories: event supplies & equipment, volunteer opportunities, snacks and beverages for event participants and volunteers. In-kind donation sponsors will be recognized with their business name appearing in the event program received by all event participants.

### **T-Shirt Sponsor \$1,000-1,500**

T-shirts would be provided for all athletes (approx. 150 athletes). Sponsor's logo will be printed in prominent location on the shirt and in the event publications for the games.

**For sponsorships, contact Sheri Davis, SMSG Coordinator  
call (417) 837-5808 or email [sdavis@springfieldmo.gov](mailto:sdavis@springfieldmo.gov)**



Southwest Missouri Senior Games 2019
AGENCY/SPONSORSHIP AGREEMENT

TODAY'S DATE: \_\_\_\_\_

Agreement between \_\_\_\_\_
and the Springfield-Greene County Park Board for the 2019 Southwest Missouri Senior Games
as specified below:

Description of logo/artwork (attach sample if available): \_\_\_\_\_

Sponsorship:

Presenting Sponsor \$1,000 and up \_\_\_\_\_

Supporting Sponsor \$ 500-\$999 \_\_\_\_\_

Program Sponsor \$ 250-\$499 \_\_\_\_\_

T-Shirt Sponsor up to \$1,500 \_\_\_\_\_

In-Kind Donation Sponsor: \_\_\_\_\_

Description of In-Kind Donation: \_\_\_\_\_

Value of In-Kind Donation: \_\_\_\_\_

Volunteers – Please complete Volunteer Form!

Other information/comments: \_\_\_\_\_

Agency/ Sponsor Representative

Phone Number

Agency Address

E-mail

SMSG Coordinator
301 East Talmage
Springfield, MO 65803
(417) 837-5808
FAX (417) 837-5905