



Turkey Trot 5K Sponsorship Opportunities

Thanksgiving Morning

8,000+ runners and walkers join in this annual tradition, ranging from babies to 90-year olds, this timed race is a partnership of the Springfield-Greene County Park Board Scholarship Fund and the Developmental Center of the Ozarks where proceeds are split between the two organizations. It's also one of the largest one day food drives benefiting the Ozarks Food Harvest. Please consider being a part of this huge community event. By doing so you're helping make a difference in the Ozarks.

Exclusive Turkey Sponsor \$10,000 (limited to ONE business) SOLD

- *You would be named as the exclusive presenting sponsor like this: "Turkey Trot, presented by _____"
- *Your logo as the Turkey Sponsor would be prominent on over 8,000 t-shirts, event posters (11 x 17"), and registration forms
- *Your exclusive logo would be included on three banners at Kansas Expressway/Sunset , Sunset/Glenstone and McDaniel Park billboard
- *Four personalized race route signs with your logo (3 x 5')
- *Your logo the Turkey Trot website
- *Inclusion in the Turkey Trot Facebook page in the top cover photo and a minimum of three posts with your website link thanking you as our sponsor
- *Promotional information with two tables with your materials and/or giveaway at packet pick up which is the day before the race from 8 a.m.-5:30 p.m. (supplied and staffed by you)
- *Numerous live mentions at the event
- *5 race shirts

Gobbler Sponsor \$5,000

- *Your logo on over 8,000 t-shirts, event posters (11 x 17"), and registration forms
- *Two personalized race route signs with your logo (3 x 5')
- *Your logo the Turkey Trot website
- *Promotional information with two tables with your materials and/or giveaway at packet pick up which is the day before the race from 8 a.m.-5:30 p.m. (supplied and staffed by you)
- *Inclusion in the Turkey Trot Facebook page recognizing you as a sponsor and a minimum of one post
- *Live mentions at the event
- *3 race shirts



For more info contact:

Diana Tyndall dtyndall@springfieldmo.gov 417.874.2944 **OR** Marisa DeClue mdeclue@dcoonline.com 417.829.0896



Hen Sponsor \$2,500

- * Your logo on over 8,000 t-shirts, event posters (11 x 17”), and registration forms
- *One personalized race route sign with your logo (3 x 5’)
- *Your logo the Turkey Trot website
- *Inclusion in the Turkey Trot Facebook page recognizing you as a sponsor
- *Promotional information with two tables with your materials and/or giveaway at packet pick up which is the day before the race from 8 a.m.-5:30 p.m. (supplied and staffed by you)
- *1 race shirt

Jake Sponsor \$1,250

- *Promotional information with two tables with your materials and/or giveaway at packet pick up which is the day before the race from 8 a.m.-5:30 p.m. (supplied and staffed by you)
- *One race route sign with your logo

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- *One race route sign with your logo

Additional opportunities:

- *Foam hats - \$2,000 (3,000 hats with your exclusive logo)
- *Race bibs- \$2,500 (**SOLD**)

Sponsorship Level: _____ Accepted By: _____ Date: _____

Printed Name: _____

Billing Address: _____

Willing to donate a door prize? _____

Shirt size(s): _____

Terms: To be included on printed materials, sponsors must be secured by August 30. Non-refundable.



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